



Flash Drive Facts is a supplier initiative designed to help bring greater understanding about flash drives, their uses, news and up to the minute insights.....

» More to come....

## What you are buying, when you buy on-line

### **Flash drives bought on-line come with hidden dangers**

We are a manufacturer of Flash drives and everyday we are asked if we can match online flash drive prices. We can't and here's why!

- 1) When memory chips are made ONLY ABOUT 60% of them get their full memory installed.
- 2) The 40% that do not get their full memory may work but they only have 40-65% of their intended memory... For example when Samsung makes 1 GB chips 40% of those chips may have only 400 MB-600 MB of real memory.
- 3) These "Reclaimed Chips" are sold on the open market for 5 cents on the dollar! Originally the idea was to sell these chips to MacDonalds for cheap toys or into other products.
- 4) An On-line Flash Drive company got very sneaky....They made a software that allows them to take these small chips and overwrite the memory...making a RECLAIMED 400 MB chip look like it was 1 GB (or any size they chose). It does NOT become 1 GB btw...

That is why we cannot match the on-line prices.

**Consider this....As a manufacturer of quality Flash Drives...if we could get the business by matching prices do you not think we would match prices...?**

**P.S.**

**I forgot to mention....Many reclaimed chips fail without warning.....Do you really want to lose your valuable data...?**